

1. The Competition

This competition is a free prize draw operated by or on behalf of the British Council to publicise its English courses for adults in Sudan (the “**Competition**”).

2. Territory and eligibility

The Competition is open to residents of Sudan aged 18 years and over.

Only one entry per person is allowed. No participant may win more than one prize.

Entry to the Competition is free of charge although participants are responsible for their own costs of connecting to the Internet.

3. Competition dates

The opening date of the Competition is on 9 March 2016 and the closing date is on 20 March 2016. Any entry received before the opening date or after the closing date will not be included in the Competition. The British Council accepts no responsibility whatsoever for any technical failure or malfunction or any other problem with any system, server, provider or otherwise that may result in any entry being lost, delayed or not properly registered.

Each Competition winner will be notified between 23 March 2016 and 25 March 2016. This notification will be made to the email address provided by the winning participant when registering for the Competition in accordance with section 4 of these Competition Rules. In this notification, the British Council will inform each Competition winner of how to claim their prize and of any additional information or steps required to enable the British Council to provide them with the prize. The British Council reserves the right to award the relevant prize to another Competition participant if the prize is not claimed within one week after such notification.

4. How to enter

The Competition will be promoted through the British Council Sudan’s website, Instagram and Facebook page (<http://sudan.britishcouncil.org> www.facebook.com/britishcouncilsudan and british_council_sd).

To enter participants must email Photo.Contest@sd.britishcouncil.org with the following documents:

- Your photograph on the theme of “Shakespeare Lives” in addition to adding the hashtag #Shakespeare_lives.
- Your signed consent form (this can be downloaded from <http://sudan.britishcouncil.org/photocompetition>)
- Every participant must share the British Council Sudan Facebook page once their entry has been published.

- Remarks which could be considered offensive or inflammatory will not be posted.
- Only 'organic' (authentic) 'likes' will be counted

5. Prizes and selection of winning entries

The decision will take place at the British Council within five days following the closing date referred to in section 3 above.

The entries will be judged by the number of likes they receive on the British Council Sudan Facebook and Instagram page and the final decision will be made by a panel of judges appointed by the British Council. The judges' decision is final and binding.

No correspondence will be entered into with the unsuccessful participants.

The prize consists of one free General English or IELTS preparation course at the British Council Sudan beginning on 30 or 31 March 2016. Course start dates will be subject to availability and the British Council cannot guarantee that any particular dates will be available.

Prizes are personal to the winners and cannot be transferred to any third party. Prizes cannot be exchanged for money or any other goods or services.

The British Council accepts no responsibility for failure to notify winning participants or failure to deliver prizes where such failure results from the provision of inaccurate contact details by the participants or from the acts or omissions of any third party (including, without limitation, any internet or postal service provider) and shall have no liability to any entrant if it is prevented from or delayed in delivering any aspect of the Competition or the prizes by acts, events, omissions or accidents beyond its reasonable control.

The British Council does not offer any insurance in connection with the prize. Each prize winner may arrange their own insurance in respect of the prize, if applicable.

6. Personal data

The British Council will collect and store the names and email addresses of all participants and the additional contact details of winners as anticipated by sections 4 and 5 above. The British Council will use this personal data for the following purposes:

- managing the relationship between the participants and the British Council;
- communicating with participants to answer their queries about the Competition;
- communicating with winners and arranging delivery of their prizes; and
- marketing and publicity in accordance with section 7 below.

By participating in the Competition, participants consent to their personal data being processed by the British Council in accordance with, and for the purposes set out in, this section 6.

Participants can exercise their rights to access their personal data held by the British Council and withdraw their consent to the processing of their personal data by sending an email, accompanied by a scanned photocopy of their valid passport to: British Council Sudan, 14 Abu Sinn Street, Khartoum.

7. Publicity and rights

The British Council intends to publish the names and photographs of the winners on the British Council's websites, Facebook pages, press releases and in other promotional and marketing material. In addition, the British Council may write and publish articles about the winners' enjoyment of their prize. By entering the Competition, each participant agrees to the use of their name and image and agrees to co-operate with any such publicity or marketing if they win a prize.

Participants will retain copyright in the entry material that they submit to the British Council. By entering the Competition each participant grants the British Council, free of charge, permission to use the entry material (including, without limitation, modifying and adapting it for operational and editorial reasons) in any media worldwide for purposes connected with the Competition. Participants who win a prize grant the British Council further permission to publish and exhibit their entry material (including, without limitation, modifying and adapting it for operational and editorial reasons) in print and any media worldwide for any British Council purpose. Each participant confirms that the entry material is their original work, is not defamatory and does not infringe any English laws, that they have the right to give the British Council permission to use it for the purposes specified above, and that all necessary consents for the submission of the entry material have been obtained.

All rights in the British Council's name and logo, websites, Facebook pages, press releases and other promotional and marketing material and all course and examination content and materials (together the "**Council's Materials**") shall vest in and remain with the British Council (or its licensors). By participating in the Competition, participants agree that they will not use, broadcast, publish, export, exploit, reproduce nor copy part or all of the Council's Materials.

8. General

The British Council may disqualify or refuse to accept the entry of any participant which does not meet the eligibility criteria in section 2 or does not otherwise comply with these Competition Rules.

These Competition Rules shall be governed by and interpreted in accordance with the laws of England and Wales and the courts of England and Wales shall have exclusive jurisdiction over any disputes or claims (including, without limitation, non-contractual disputes or claims) arising out of or in connection with the Competition.

9. Acceptance of Competition Rules

By participating in this Competition, participants are deemed to have accept these Competition Rules.